***SMART FASHION RECOMMENDER APPLICATION***

***E-COMMERCE &RETAIL EMPATHYMAP***

THINK AND FEEL

* **Quality of product or colour etc...**
* **Cancellation of the product.**
* **Expected date of time.**

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SAY & DO

* ***­­Registration***
* ***Login***
* ***Add to cart***

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PAIN

* ***Network issues.***
* ***Delivery issues***.

GAIN

* ***Travelling time is reduced.***
* ***Cost is reduced.***

SEE

* ***Variety of collections***
* ***Quality,sizes,***

***model,etc...***

* ***Delivery charges displayed on websites.***

HEAR

* ***Ads of the product.***
* ***Offers are seen by sited, websites.***
* ***Recommendation system.***

